

**HISTORIC BREWERS HILL ASSOCIATION
LISTENING SESSION ON SHORT TERM RENTALS
MEETING AGENDA**

Date: Tuesday, October 25th, 2022
Time: 6:30-8:00PM
Place: Schlitz Park Auditorium

6:00pm Light refreshments and socializing in the lobby
6:30pm Brief presentation
7:00pm Breakout sessions
7:30pm Regroup for discussion

MEETING MINUTES

I. Food and Mingling

- a) Cheese, crackers, cookies, soft drinks, bottled water, and chips were provided and guests mingled in the lobby from 6:00pm-6:30pm

II. Call to Order

- a) The listening session was called to order at 6:30pm with a brief introduction leading in to a presentation by Rachel Marken, auxiliary board member

III. Presentation on Short Term Rentals in Brewers Hill

- a) Meet the board, goals, purpose, why we are gathered
- b) History & Context
- c) Housing & Real Estate Overview
- d) Neighborhood Statistics
- e) Presentation of Short Term Rental Survey Results

IV. Breakout Sessions

- a) Attendees were asked to break up into groups of 5-10 people lead by a facilitator and move into areas in or around the auditorium.
- b) Facilitators lead discussions on people's reasons for living in Brewers Hill, thoughts on short term rentals, desires for outcomes and their experiences and perspectives.
- c) The breakout sessions lasted from approximately 6:50pm- 7:30pm

V. Regroup for Discussion

- a) Facilitators recapped the in depth conversations from their group in 2-5 minute high level takeaways..
- b) Included that people value the neighborhoods diversity, architecture, history, friendliness, proximity to downtown, safety, and sweetness. All attendees agreed they have a sense of pride in where they live, and many are local transplants.
- c) Concerns around short term rentals included security, shared entry points in multi unit buildings, noise, street parking, and keeping the neighborhood mostly owner occupied.

- d) Some positive anecdotes shared by attending short term rental hosts were that they are intentional about who they rent to, they see value in sharing our culture relevance and meeting new people, and they have invested significant money into these units and believe they are offering a quality experience while being ambassadors to the neighborhood.
- e) Many people agreed that they would prefer that the owners of the properties live locally to address any concerns that may arise, and show a continued interest in uplifting our community and not just turning a profit.
- f) Not many were fond of the 10-20 person 'party groups' but like it when small groups of guests come and respectfully appreciate what our neighborhood has to offer while they visit.
- g) There was a suggestion that the Brewers Hill short term rental hosts should become more familiar with each other and possibly create a group for communicating best practices and appoint a liaison with the neighborhood association.

VI. Closing Remarks

- a) Carlos Frazier from Rep. Haywood's office made closing remarks that whatever direction we wish to go they will help support us in any way possible and that we should continue to share this input with their teams and partner with other neighborhoods to find out and align.
- b) We allowed time for audience members to make closing remarks as well and then Rachel wrapped up the evening promising to continue the conversation, discuss these findings with the rest of the board and possibly hold future listening sessions.

VII. Adjournment

- a) The listening session was called to a close at approximately 7:58pm and folks were encouraged to take a snack on their way out.